



Ethical Fundraising and Donation Policy

Mindsong is dedicated to supporting people affected by dementia. We promote and protect the physical and mental health of sufferers of dementia and other neurodegenerative conditions through the provision of music therapy, music as therapy, support, education and practical advice.

To help guarantee the availability of ongoing funds to pay for this work, Mindsong aims to maintain a broad base of different sources of funding. The purpose of this policy is to ensure clarity and openness to all our stakeholders.

Context

We actively seek opportunities to work together with external organisations and individuals to achieve shared objectives. However, it is vital that we maintain our independence and do not allow any external partnership to bring the name of Mindsong into disrepute.

Mindsong therefore accepts financial support from, and partnership working with, companies, organisations, grant giving bodies and individuals on the following conditions:

- There are strong grounds for believing it will result in a benefit to people living with, and affected by, dementia
- The Chief Executive and Trustees are satisfied that no adverse publicity will result from accepting such support
- There is no attempt on the part of the organisation, grant giving body or individual to influence Mindsong policy or actions either explicitly or implicitly
- That initiatives or partnerships do not compromise the independent status of Mindsong in any way
- Mindsong does not endorse or approve products or services of any company
- Mindsong will not promote any products or services knowingly linked to dementia or other neuro degenerative diseases
- Only Mindsong will have direct access to our database, client groups and beneficiaries in accordance with the 1998 Data Protection Act
- In order to ensure that all of our cause-related promotion reflects our charity's values any potential initiative must come to the Chief Executive and relevant governance committee for approval

Avoidance Criteria

Mindsong will not accept financial support or partnerships with companies, organisations, grant giving bodies or individuals involved with any of the following activities:

- The manufacture of tobacco
- Specifically soliciting business from dementia sufferers or their families

Acceptance Criteria

When deciding whether to accept any particular donation or grant, the Chief Executive and the Trustees have a duty to demonstrate to the Charity Commission that they have acted in the best interest of the charity, and that association with any particular donor does not compromise Mindsong's ethical position, harm our reputation or put future funding at risk.

Mindsong complies with all relevant legislation including money laundering rules, the Bribery Act and Charity Commission guidance, including terrorism and political activity. Mindsong therefore would not accept any of the following where the donation:

- Was known to be associated with criminal sources
- Would help further a donor's personal objectives, which conflict with those of Mindsong
- Would lead to a possible decline in support for Mindsong, and so risk a fall in the resources available to fund our work
- Would otherwise significantly damage our reputation

Transparency

Mindsong will undertake to communicate this policy to all its stakeholders.